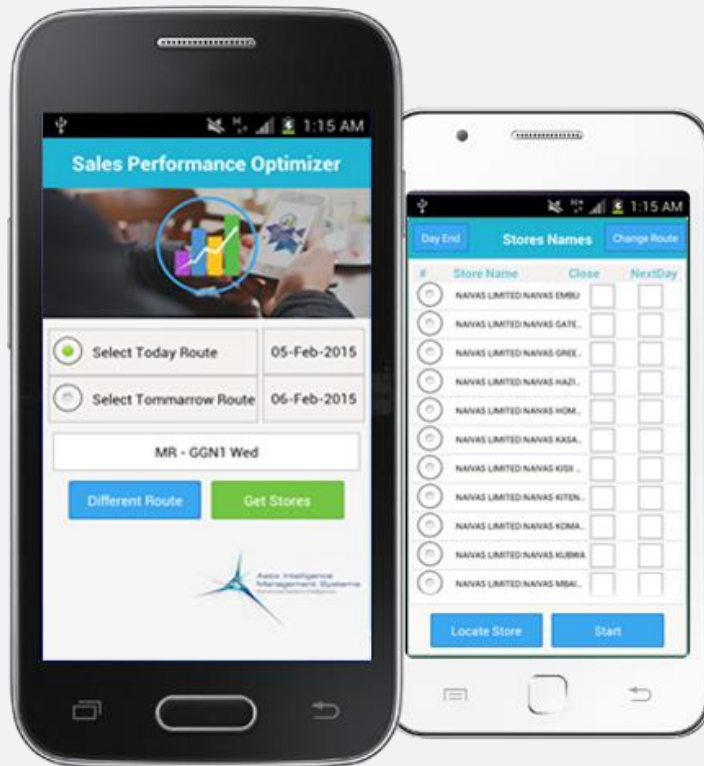


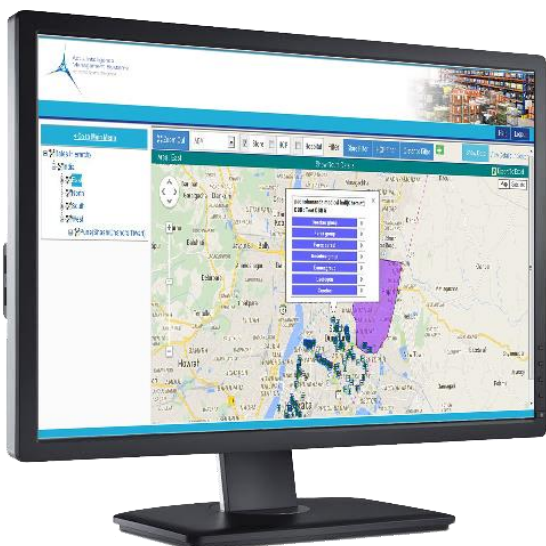
Geo Tagging and Maps



Astix Intelligence
Management Systems
Advanced Systems Intelligence



“Geo Tagging and maps” is a new age GPS route planning and optimizing field coverage solution. It helps FMCG companies overcome many challenges they face such as where is their customer base located, how their distribution network is spread out on the ground, where are the competitors present, what are the gaps related to coverage, how to get the information of uncovered and under-utilized area, how can the distribution network be optimized for enhanced retail coverage and therefore sales.



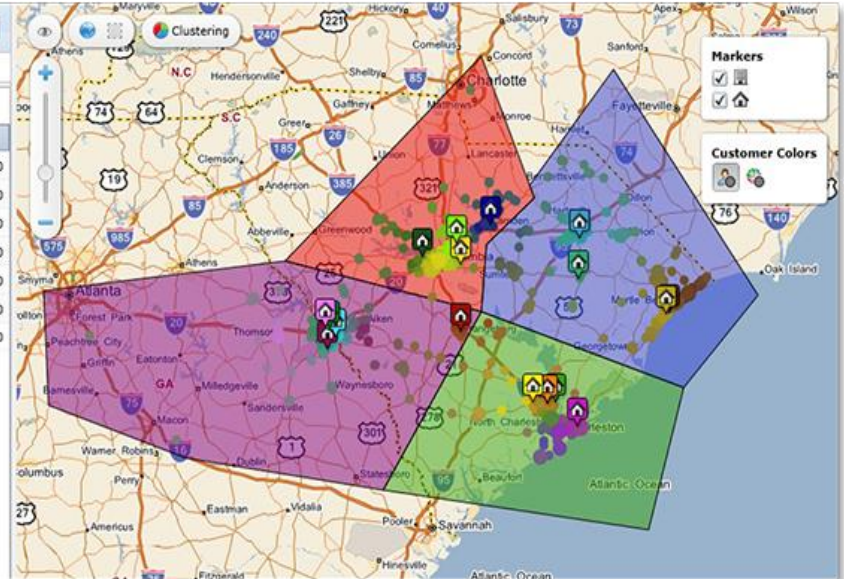
We assist organizations in map based analysis in a larger sense and provide a single window dashboard for store clusters, Field Sales activities, sales data, business asset spread, and competitor network breakdown.

Mon, 8 Jul 2013 To Sun, 14 Jul 2013

Territories Graphs Driver assignment Vehicle assignment Depot assignment

Add Delete

Rank	Name	Customers	Stop Count	Time On Site	Revenue
1	East	316	323	450h	\$0
2	North	349	354	421h	\$0
3	South	360	368	517h	\$0
4	West	341	346	492h	\$0
5	Day	0	0	0m	\$0
6	Night	0	0	0m	\$0
	Unassigned	0	0	0m	\$0



Features

- Visit Planning.
- Dynamic Maps and Route Optimization.
- Map your own Stores
- Manage stores and prospect visits.
- Manager Map View.
- Reports and Dashboards.
- Advanced traffic light reporting for different distribution KPIs.
- Rationalize method for Field Sales Deployment Beat / Route wise.
- Automated visit reporting
- Time spend tracking at key locations.
- Conveyance Calculator .
- Delivers territory cutting and optimized visit cycles.
- Drill down into individual Visits directly from the map.

Empower yourself....

- Assess your current market coverage across geographies to identify gaps and opportunities.
- Develop insights through the maps on your coverage across rural and urban clusters, towns, districts, and regions for any product hierarchy.
- Plan your resources of Field Sales, DSRs and distributor on the basis of map based analysis of distribution KPIs
- Get Optimized route planning for your field sales on their mobile phone for enhanced Field Sales productivity.
- Quickly communicate any ground level actions to Field Sales locatable on google maps.
- Get a high level overview with drill down map analysis in your meetings to plan actions and initiatives online.



Help Logout

Go to Main Menu

Sales Hierarchy

- India
 - East
 - North
 - South
 - West
 - Pune(ShashiChandra Tiwari)

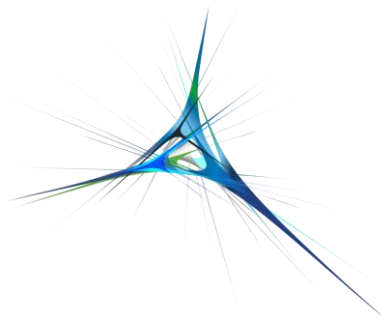
Zoom Out ASM Store HCP Hospital Filter: Store Filter HCP Filter Distance Filter Show Data View Details Indicator Export To Excel

Area: East Show Route Details

Map Satellite

Our Other Solutions :

- Geo Tagging and Mapping
- Connect and Integrate
- Distributor Management System
- Dynamic Reporting
- S&OP and Forecasting
- Actionable Insights and Analytics
- Sales Fundamentals (Modern Trade Channel)



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